




pide
la luna

inspiration | communication | events



A wolf in love with the moon and lover of good food decided to reach the reflection of the moon in the water of a pond, believing it to be an enormous white cheese. He started to swim, tangled himself in weeds and water lilies and splashed around for a long time in the icy water until, exhausted and disappointed, he decided to return to the bank.



At Pidelaluna we are delighted to help all those idealistic wolves who want to reach their dream but, whilst seeking imaginative solutions for the protagonist of the tale, we also strive to make the wishes and dreams of people like you come true.

We know that not all moons are the same: Ask us for yours.

And you, what do you want to ask us?

Organising an institutional act?

A company event?

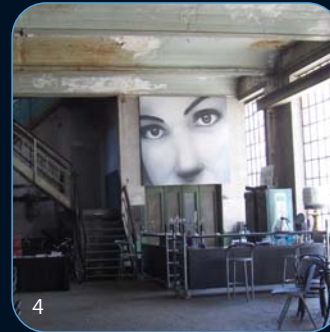
Consultancy in protocol and public relations?

A trade fair or international conference?

A communications or marketing campaign?

A press release or press conference?

Specialised personnel?



1 New Zealand Millennium Cup Gala Dinner, June 07 2 III Night of Communication, March 07
3 Superyacht Cup, June 07 4 Naxos Halle, Frankfurt, July 06





Institutional Acts

- We communicate the projects and achievements of institutions, creating an integral and original programme.
- We coordinate the communication, design, logistics and development of the event.
- We take care of all technical and human resources, committing ourselves to sustainability.
- And finally, we present you with a follow-up report measuring the results obtained to confirm that your expectations have been met.

Company events

- We suggest synergetic proposals between public and private initiative.
- We put you in contact with sponsors and partners.
- We look for thought-provoking, original and innovative places, artists and decorative elements.
- We take care of announcements, protocol and attend the press with our best smiles.
- And, of course, we organise and supervise all phases of the event so that you don't have to worry about a thing.



1 | Night of Communication, March 06 2 | Superyacht Cup, June 07



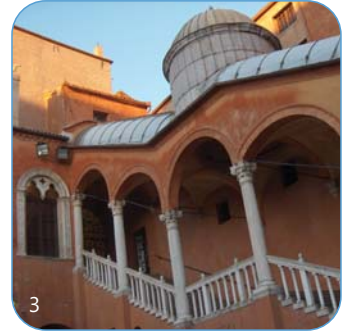
Consultancy in protocol and public relations

- We give you advice on matters of protocol and public relations for all types of events.
- We co-ordinate the programme between those responsible for protocol from other institutions and companies.
- We ensure that the act takes place smoothly, taking care of every minor detail.
- And we look after the guests and make them feel comfortable and part of the event.



1 II Conference on School Failure, November 06 2 Inauguration Palma Aquarium, June 07

3 Euro-Mediterranean Energy Forum, December 06 4 IEB presentation at the Cervantes Institute, Madrid, January 07



International fairs and conferences

- We help you select the most suitable international fairs and workshops for your business.
- We think through, design and create stands that outline your objectives, not only visually, but that also play with all the senses.
- We organise your stay abroad so that you can make the most of your time and resources.
- We convert a business trip into an opportunity for cultural development.
- And we facilitate personnel specialised in foreign languages so that you can express yourself freely and be yourself, to enjoy and find more fun in the experience.

1 TUI España at Fitur, Madrid, January 04 2 Bologna Bookfair, April 07 3 Incentive trip. Ferrara, March 06

Communications and marketing campaigns

- We define and develop with you your communications and marketing strategy, and we advise you on your commitment for Corporate Social Responsibility.
- We make your business and service better known, collaborating with strategic partners in Europe and the USA.
- We show you how to make the most of the advantages that new technologies can offer you.
- We infect your resources and employees with inspiration and motivation.
- And we help you communicate the values of your company to all target customers.



3

Eventos: Pasión asegurada

SEMINARIO DE GESTIÓN DE EVENTOS POR PROCESOS
17 de noviembre Fundación La Caixa

IDEA → Análisis de viabilidad → Selección del lugar y momento adecuado y planificación de roles → Desarrollo de un plan de marketing

Feedback → Planificación de resultados → Creación de un plan de marketing optimizado a los 5 sentidos

Inscríbete ya! Información y matrícula: info@pidelaluna.net, en el teléfono 646480120 o envía ALTA EVENTO al 7100 (Coste del mensaje 0,10 €). Precios especiales para profesionales, asociaciones y estudiantes

Colaboran:

1 Regent Street, London, September 06 2 Agatha Christie on Majorca brochure 3 Seminar "Events: Passion assured!", Caixaforum Palma, November 06



Press releases and press conferences

- We help you achieve your objectives thanks to reliable and trustworthy communication which creates a relationship of confidence with your target customers.
- We write press releases, which give important information making your company attractive to other professionals in the sector.
- We help you call press conferences when you want to give out a message of special interest and impact
- We design dynamic and interactive meetings and briefings with professionals in communication.
- We take care of monitoring news items of your company that appear in the press, radio, television or Internet (clipping).

1 and 3 Presentation of the Green Week. Ministry of Vice-Presidency and Foundation for Sustainable Development, February 07

2 Direction General of Energy, December 07



Specialised personnel

- We like to work in a team because cohesion generates positive energy and involvement.
- We select the right people to achieve all the goals that you put forward.
- We integrate with your company to share and take part in your challenges, before and during the entire project.
- We provide you with speakers, hostesses, computer experts, saxophone players...
...lighting and sound technicians, experts in special staging, sportsmen and women...
...comedians, cooks, dressmakers, mime artists, vertical dance artists... and everything that you may need for your event to make it special

Now it's your turn. Ask us for your moon!



- 1 Inauguration "L'esplendor de la festa". IEB, October 06
- 2 Presentation Mallorca a la carta, Grup Serra. Harbour Club, June 07
- 3 Inauguration Rialto Living, July 07

Photos: Jordi Cahué, Claire Matches. Illustration: Carlos Mendoza. Design: Glaz



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